

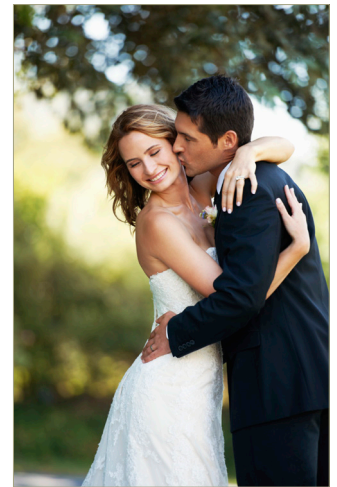


Are You Performing Check-Ups on Your Clients' Life Insurance Policies?

Innovative Insurance Partners can be a great resource for you to ensure your clients are taken care of. It is important to be proactive so your clients aren't hit with any surprises or worse...go to someone else who will make sure they are adequately insured.

Policy reviews are important to perform on a consistent basis for your clients. Why would you want to complete a policy review check-up? The following are very important to consider:

- ✓ *Client's policy may not align with their current goals*
- ✓ *Financial goals may have changed since purchasing original coverage*
- ✓ *Changes in family situations like marriage, children, college funding, divorce, retirement may warrant updating coverage amounts, beneficiary and/or ownership arrangements (see [Case Study](#))*
- ✓ *Term policies may be ending soon*
- ✓ *Cash value policies may require additional premiums to continue coverage*
- ✓ *Changes with insurance companies may make it more attractive to look at other carriers*
- ✓ *Newly designed products may be better suited for your client*
- ✓ *Interest rate changes may decrease the time client has coverage*



***Innovative Insurance Partners will make it easy for you to accomplish this with your clients.
Doing the right thing will pay off for you and your clients!***



Please call our Sales and Marketing team at 855-694-4755, ext. 2201 to get started!