

## IIP-LLC: A Partner in Your Success

Andrea S. Baumer, CPA, created a new insurance brokerage firm, Innovative Insurance Partners LLC, which offers innovative business and technology solutions for all areas of brokerage services. Andrea and her experienced team are committed to providing the highest level of service, professionalism and ethical business practices. Our lines of business include Life Insurance, Disability Income, Long-Term Care, Annuities, Advanced Markets, Group Insurance and Critical Illness/Med Supp.

As a full service insurance brokerage, we believe that by building a relationship with agents and financial advisors, we can truly be your partner, not just a fulfillment center.

*Allow us the opportunity to partner with you and grow your business.*



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*Choose the Road to Innovation*



# Choosing the Path to Innovation

Choosing an insurance brokerage requires much thought from an agent or financial advisor. You may have selected a brokerage in the past which did not understand how you do business or did not meet your needs. Maybe the path you wanted to follow did not match the path they were leading you down. Maybe you wanted something more than they could offer—something more innovative; a place where integrity and relationships mattered; a partner who knows that their success depends on your success. If this type of partnership appeals to you, the path to choose is Innovative Insurance Partners LLC.

## Our Mission

Our mission is to provide exemplary services to our agents through innovative business processes and tools while maintaining our core business values. Our company's strategies and actions will be shaped by these core values which are embraced by each employee.

## Our Values

### Passion and Determination

We are determined to persevere in even the toughest situations because we are passionate about what we do and we know where we are going. This perseverance combined with our sense of urgency propels us to keep trying until we achieve the optimum results for our partners.

### Integrity

Maintaining integrity is a key attribute for which our company strives; we know we need to earn your trust every day. Our reputation depends on it. We work tirelessly to build and maintain a reputation that's in line with our values and our vision.

## Open and Honest Communication

Open and honest communication is the foundation on which trust is developed. It's a quality that makes us different.

## Our Philosophy

Our business philosophies, systems and operations are focused on assisting you with various aspects of your business. Being innovative through our work-flow processes and our use of technology, taking a proactive role in our partnerships, building relationships and having a results-oriented culture is the driving force of our business.

## Being Proactive

Your time and expertise are important to us. We know the difference an hour, a day or a week can make. Our responsiveness and ability to get results are the keys to bringing your case to fruition. Every single case you submit gets our personal, hands-on attention with quick turnaround.

Our proactive approach means anticipating unexpected situations and preparing for alternatives. It means:

- Utilizing our strong relationships with carriers for the best placement of your cases.
- Having our knowledgeable and experienced underwriter review cases and make recommendations as to which carrier is best suited for the application
- Providing options if the application comes back other than applied.

## The Benefits of Partnering with IIP-LLC

As a partner in your success, we offer:

- Experienced staff members
- Ease of doing business
- Training (one-on-one as well as on-site)
- Marketing tools including IIP developed sales concepts
- Personalized case management (dedicated case manager sets up agents' preferences)
- Cutting edge technology for information and selling tools
- Lead opportunities
- 24-hour virtual support via web site
- Exceptional service
- Competitive Compensation

